

**FelinePine®**  
**Pine Litterbox Giveaway Sweepstakes**  
Official Rules

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW OR REGULATION.

PARTICIPANTS MUST BE A LEGAL RESIDENT OF THE UNITED STATES INCLUDING THE DISTRICT OF COLUMBIA, 18 YEARS OF AGE OR OLDER AT THE TIME OF ENTRY.

1. **SWEEPSTAKES TIMING:** The Pine Litterbox Giveaway (the “**Sweepstakes**”) begins on Friday December 22, 2017 at 12:00:01 a.m. Eastern Time (“**ET**”) and ends on Thursday, February 28, 2019 at 11:59:59 p.m. ET (“**Sweepstakes Period**”). The Sweepstakes will consist of fifteen (15) unique monthly drawings (each, an "Entry Period") to award two (2) prizes in each drawing. The Sponsor’s designated server will be the official timekeeper for this Sweepstakes.
2. **ACCEPTANCE OF RULES:** Entry in the Sweepstakes does not constitute entry into any other promotion, contest or sweepstakes. Each person who submits an entry in the Sweepstakes (“**Entrant**”), unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of Church & Dwight Co., Inc., 500 Charles Ewing Blvd., Ewing, NJ 08628 (the “**Sponsor**”), and/or Cohen-Friedberg Associates, LLC, Framingham, MA 01702 [www.cfapromo.com](http://www.cfapromo.com) (the “**Administrator**”), whose decisions shall be final and legally binding in all respects.
3. **ELIGIBILITY:** Employees, officers, and directors of Sponsor, Administrator, and each of their affiliated companies, subsidiaries, licensees, franchisees, distributors, dealers, sales representatives, their advertising and Sweepstakes agencies, and any and all other companies associated with the Sweepstakes (collectively, the “**Sweepstakes Entities**”), and each of their immediate family members and/or people living in the same household are not eligible to participate. Eligibility is subject to all federal, state, and local laws and regulations.
4. **HOW TO ENTER:**

**Visit the Sponsor’s Sweepstakes Page:** Complete the online official entry form with all required information found at <http://felinepine.com/Coupons.aspx>. Complete your entry by agreeing to the Official Rules and Privacy Policy and submit.

The Entry Periods shall consist of the following Entry Dates & Drawing Dates:

Drawing Number:	Entry begins at 12:00:01 a.m.	Entry ends at 11:59:59 p.m.	Anticipated drawing date:	Number of prizes to be won:
Drawing #1	12/22/17	12/31/17	1/3/18	2 Prizes
Drawing #2	1/1/18	1/31/18	2/7/18	2 Prizes
Drawing #3	2/1/18	2/28/18	3/7/18	2 Prizes
Drawing #4	3/1/18	3/31/18	4/4/18	2 Prizes

Drawing #5	4/1/18	4/30/18	5/9/18	2 Prizes
Drawing #6	5/1/18	5/31/18	6/6/18	2 Prizes
Drawing #7	6/1/18	6/30/18	7/5/18	2 Prizes
Drawing #8	7/1/18	7/31/18	8/8/18	2 Prizes
Drawing #9	8/1/18	8/31/18	9/5/18	2 Prizes
Drawing #10	9/1/18	9/30/18	10/3/18	2 Prizes
Drawing #11	10/1/18	10/31/18	11/7/18	2 Prizes
Drawing #12	11/1/18	11/30/18	12/5/18	2 Prizes
Drawing #13	12/1/18	12/31/18	1/2/19	2 Prizes
Drawing #14	1/1/19	1/31/19	2/6/19	2 Prizes
Drawing #15	2/1/19	2/28/19	3/6/19	2 Prizes

Entries from one drawing period **WILL NOT be carried forward** to any other remaining drawing period (if any remain). **LIMIT:** One (1) entry per month per person or email address. In order to enter all fifteen (15) unique drawings you will need to enter one (1) time per Entry Period (see schedule above). **LIMIT:** One (1) prize per person or household only during the Sweepstakes Period.

All entries are subject to verification and approval by the Sponsor. Entries that do not meet the requirements for entry in the Sweepstakes or otherwise do not comply with the Official Rules herein may be disqualified. Any attempted form of entry other than as described herein is void. Sponsor will determine in its sole discretion, what constitutes a valid entry. All materials submitted become the property of the Sponsor and will not be returned or acknowledged.

Sponsor reserves the right to cancel or modify the Sweepstakes at any time or if fraud or technical failures destroy the integrity of the Sweepstakes as determined by the Sponsor, in its sole discretion and to award the prizes based on eligible entries received prior to the cancellation of any drawing.

**Entry Notes:** Entries made on another's behalf by any other individuals or any other entity, including but not limited to commercial sweepstakes/contest subscription notification and/or entering services, will be declared invalid and disqualified for this Sweepstakes. Tampering with the entry process or the operation of the Sweepstakes is prohibited and any entries deemed by the Administrator and Sponsor, in their sole discretion, to have been submitted in this manner will be void. In the event a dispute regarding the identity of the individual who actually submitted an entry cannot be resolved to Sponsor's satisfaction, the affected entry will be deemed ineligible. By entering, all Entrants release the Sponsor and Administrator and each of the Sweepstakes Entities and each of their respective employees, officers, directors and agents from and against all claims and damages arising in connection with each Entrant's participation and/or entry in the Sweepstakes and/or his/her receipt or use or misuse of the prize awarded in this Sweepstakes.

Sponsor is not responsible for problems downloading or uploading any Sweepstakes related information to or from the web site or for any other technical malfunctions of electronic equipment, computer on-line systems, servers, or providers, computer hardware or software failures, phone lines, failure of any electronic mail entry to be received by Sponsor on account of technical problems, traffic, congestion on the internet or the web site, or any other technical problems related to web site entries

including telecommunication miscommunication or failure, and failed, lost, delayed, incomplete, garbled or misdirected communications which may limit an Entrant's ability to participate in this Sweepstakes.

*Although it is free to enter the Sweepstakes, if you opt to access the Sweepstakes via your wireless mobile device, data rates may apply according to the terms and conditions of your service agreement with your wireless carrier. Other charges may apply (such as normal airtime and carrier charges as well as charges for wireless Internet access) and may appear on your mobile phone bill or be deducted from your prepaid account balance. Wireless carriers' rate plans may vary, and you should contact your wireless carrier for more information on messaging rate plans and charges relating to your participation in this Sweepstakes. Mobile device service may not be available in all areas. Check your phone's capabilities for specific instructions. Sponsor is not responsible for any charges.*

**Use of Personal Data:** Sponsor and Administrator will be collecting personal data about Entrants online, in accordance with their privacy policies. Please review Sponsor's privacy policy at <https://churchdwight.com/privacy-policy.aspx> and Administrator's privacy policy at <http://www.cfapromo.com/privacy/>. By participating in the Sweepstakes, Entrants hereby agree to Sponsor's and Administrator's collection and usage of their personal information and acknowledge that they have read and accepted Sponsor's and Administrator's privacy policy. You are supplying information to the Sponsor.

5. **DRAWINGS:** Random drawings will be conducted by the Administrator based on the drawing schedule listed in Rule #4 above, from among all eligible entries received prior to the relevant drawing. Odds of winning depend on the number of eligible entries received prior to the relevant drawing.
6. **PRIZE/APPROXIMATE RETAIL VALUE ("ARV"):** Only the prizes listed below will be awarded in this Sweepstakes.

Two (2) Monthly Prizes: Each monthly winner will receive one (1) Pine Litter Box. ARV \$26.99 each. Learn more at [www.pinelitterbox.com](http://www.pinelitterbox.com).

Total ARV of each monthly Sweepstakes prizes available to be won is \$53.98

Any and all warranties on any prize (if any) are subject to the respective manufacturers' terms, and winner agrees to look solely to such manufacturers for any such warranty. Prize is non-transferable. Sponsor reserves the right to substitute a prize (or portion thereof) of equal or greater value if the advertised prize (or portion thereof) becomes unavailable.

**DISCLAIMER:** Sponsor makes no warranties, and hereby disclaims any and all warranties, express or implied, concerning any prize furnished in connection with the Sweepstakes. WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, PRIZES ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, AND SPONSOR HEREBY DISCLAIMS ALL SUCH WARRANTIES, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND/OR NON-INFRINGEMENT.

Prize winner is responsible for any and all applicable federal, state, and local taxes, and any other unspecified expenses associated with acceptance or use of the prize.

All estimated retail values are subject to change based on, among other things, normal price fluctuations associated with the marketplace.

Prize will be awarded only if the prize winner fully complies with these Official Rules. Sponsor or Sponsor's representative reserves the right to deny portions of the prize package to winner, with no further compensation, if winner engages in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person.

7. WINNER NOTIFICATION: Conduct of the Sweepstakes is under the supervision of the Administrator. Prize winner shall be required to verify name and complete mailing as requested by the Sponsor or Administrator. Prize winner will be notified by phone and/or by email or mail or express mail using the contact information provided at the time of entry. Administrator and Sponsor shall have no liability for any potential prize winning notification that is lost, intercepted or not received by any potential prize winner for any reason. If, despite reasonable efforts, any potential prize winner does not respond within (2) days of the first notification attempt, or if the prize notification or prize is returned as unclaimed or undeliverable to such potential prize winner, the potential prize winner will forfeit his or her prize and an alternate winner may be selected from remaining eligible entries in the relevant drawing. If any potential prize winner is found to be ineligible, or if he or she has not complied with these Official Rules or declines a prize for any reason prior to award, such potential prize winner will be disqualified and an alternate winner may be selected from remaining eligible entries in the relevant drawing.
8. PUBLICITY RELEASE/ASSIGNMENT OF RIGHTS: Acceptance of any prize constitutes prize winner's permission for the Sweepstakes Entities to use prize winner's entry materials, name, photograph, likeness, voice, biographical information, statements and complete address (collectively, the "**Attributes**"), for advertising and/or publicity purposes worldwide and in all forms of media now known or hereafter devised, in perpetuity, without further compensation or authorization, (except where prohibited by law), and releases the Sweepstakes Entities from all claims arising out of the use of such Attributes.
9. DISQUALIFICATION: Administrator and Sponsor reserve the right in their sole discretion to disqualify any individual who is found to be tampering with the entry process or the operation of the Sweepstakes, to be acting in violation of these Official Rules, or to be acting in an un-fair or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Sweepstakes, or to disparage, annoy, abuse, threaten or harass any other person, and Sponsor reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law. No incomplete, forged, software-generated or other automated multiple entries will be accepted.
10. SEVERABILITY: The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these

rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

**11. LIMITATION OF LIABILITY:**

Sponsor, Administrator, and the Sweepstakes Entities are not responsible for, and Entrant hereby releases Sponsor, Administrator, and the Sweepstakes Entities from any claims arising from: (i) technical failures of any kind, including but not limited to the malfunctioning of any computer, cable, network, hardware or software; (ii) the unavailability or inaccessibility of any transmissions or telephone or Internet service; (iii) unauthorized human intervention in any part of the entry process or the Sweepstakes; (iv) electronic or human error which may occur in the administration of the Sweepstakes or the processing of entries; (v) any injury or damage to persons or property, including but not limited to Entrant's computer, hardware or software, which may be caused, directly or indirectly, in whole or in part, from Entrant's participation in the Sweepstakes and (vi) use of any prize.

- 12. DISPUTES:** Except where prohibited, Entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate federal or state court of the State of New Jersey and Entrant hereby submits to the exclusive jurisdiction of such courts and waives any objection it might have based upon improper venue or inconvenient forum; and (2) unless otherwise prohibited, under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the Entrant and Sponsor in connection with the Sweepstakes shall be governed by, and construed in accordance with, the laws of the State of New Jersey, without giving effect to any choice of law or conflict of law rules (whether of the State of New Jersey or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of New Jersey.

- 13. WINNERS LIST:** To obtain the name of the winners, send a self-addressed stamped envelope to: Pine Litterbox Giveaway Winners, PO Box 2312, Framingham, MA 01703-2312. Winners list will be available after 3/6/19. All such requests must be received by 3/31/19.

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**The use of any prize manufacturer, name or trademark in connection with any of the prizes is solely for the purpose of describing such prize, and is not intended to suggest any affiliation or sponsorship.**